



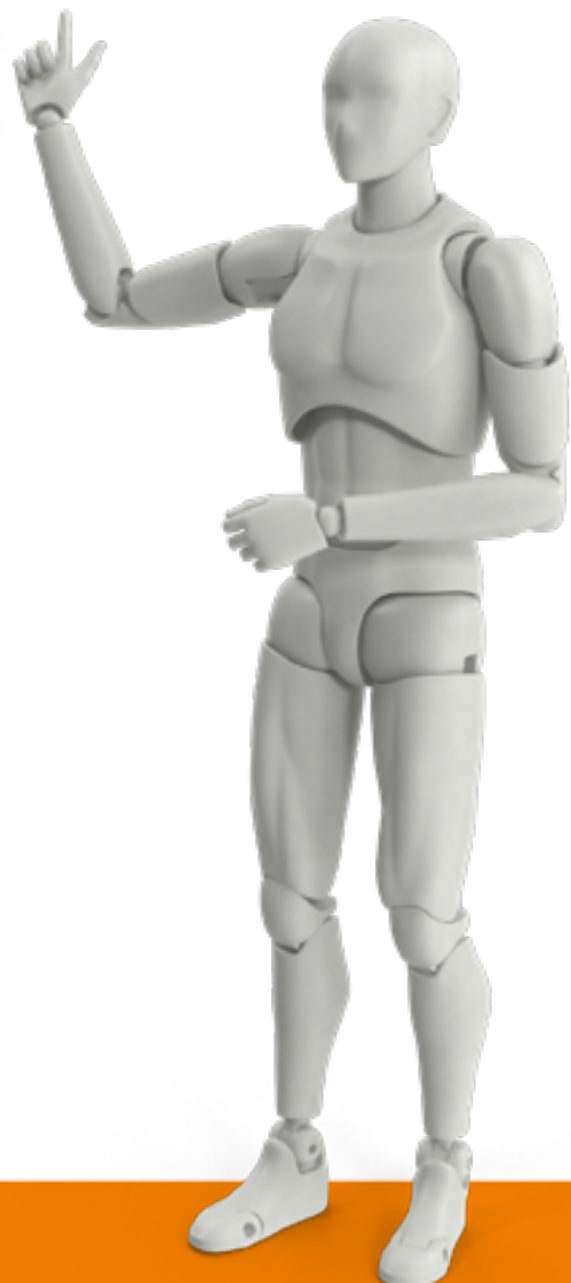
GET READY TO PITCH YOUR STARTUP TO INVESTORS

STARTUP
FUNDRAISING
COACHING



YOUR PERSONAL FUNDRAISING PROGRAM WITH STARTUP BASECAMP

WHAT WE WILL WORK ON





WEEK 01

SESSION 1:

In-depth Pitch deck review and feedback through the Silicon Valley investors perspective

SCOPE:

- > Structure
- > Design
- > Positioning
- > Questions from a Silicon Valley investor's perspective

LENGTH:

3h of review prior to our first zoom meeting

BY WHO:

Guillaume de Dorlodot
CEO and Co-founder of Startup Basecamp

DELIVERABLE:

Written and/Video recommendations shared with you



WEEK 01

SESSION 2:

Zoom meeting: Feedback transfer and additional questions

SCOPE:

- > Review and discussion of feedback provided
- > Questions and Next steps

LENGTH:

1h

BY WHO:

You and Guillaume

DELIVERABLE:

Full recording of the session



WEEK 01

SESSION 3:

Feedback implementation by your team

SCOPE:

> Implementation of feedback provided

LENGTH:

Adhoc basis

BY WHO:

You and your team

DELIVERABLE:

V2 of your deck



WEEK 02

SESSION 4:

Pitch deck V2 last review to reach the Silicon Valley level

SCOPE:

- > Structure
- > Design
- > Positioning

LENGTH:

2H

BY WHO:

Guillaume de Dorlodot
CEO and Co-founder of Startup Basecamp

DELIVERABLE:

Written/Video recommendations shared on Gdrive



WEEK 02

SESSION 5:

Zoom meeting: Practices your Pitch and your Storytelling

SCOPE:

- > Review of your story & feedback
- > Practice your presentation
- > Next steps

LENGTH:

1h

BY WHO:

You and Guillaume

DELIVERABLE:

Full recording of the session



WEEK 02

SESSION 6:

Zoom meeting: Pitch practices and Fundraising strategy planning

SCOPE:

- > Review of fundraising strategy & feedback
- > Practice your presentation
- > Next steps

LENGTH:

1h

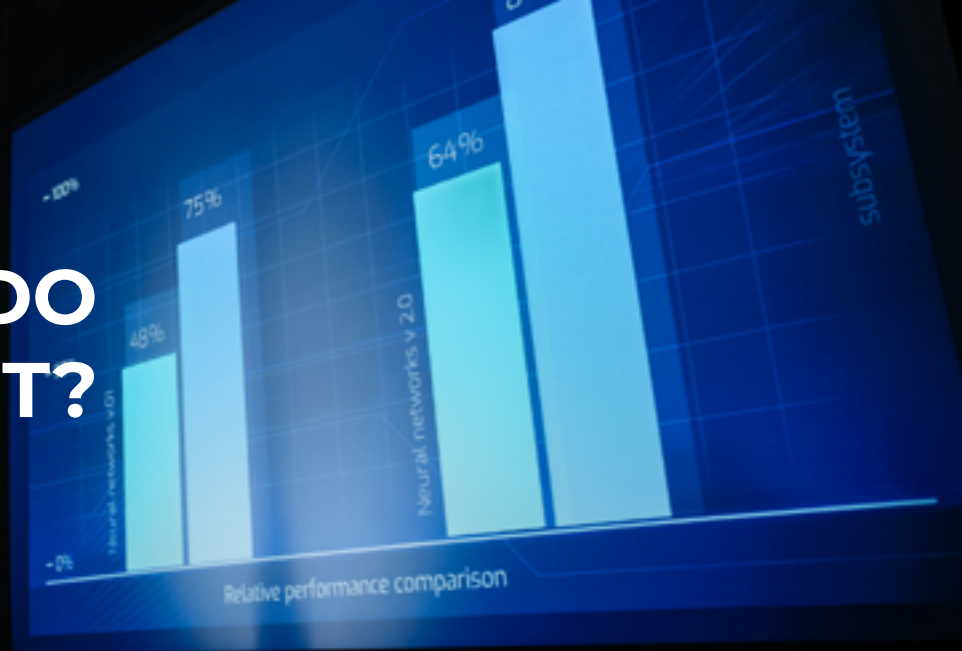
BY WHO:

You and Guillaume

DELIVERABLE:

Full recording of the session

WHAT DO YOU GET?



TOTAL:

Complete Silicon valley Toolkit:

Value \$838

Personal coaching session and feedback work with our CEO:

Value \$2600

1 year of SBC membership:

Value \$500

Total worth value of service package:

~~\$3,938~~

PACKAGE PRICE FOR STARTERS:

\$1,699

Pay today \$309 and download the Complete Silicon Valley Toolkit

Pay the remaining after session #1

LET'S START!

100% money-back guarantee if services do not meet your expectations.

Note:

Get an **Exclusive 25% discount** on any additional Extra individual sessions

“
**WE BELIEVE THAT THE
UNIQUE INNOVATION
MINDSET OF THE SILICON
VALLEY ECOSYSTEM
CAN EMPOWER
ENTREPRENEURS AND
INTRAPRENEURS TO
BUILD INNOVATIVE
SOLUTIONS THAT
CHANGE THE WORLD.**
”





FAQ

ARE YOU PROMISING ME INVESTOR MEETINGS?

No, we do not promise investor' meetings as it depends on your products, services, and stage.

If we believe an investor in our Silicon Valley network could be interested in knowing more about your project, we will reach out to them and connect you if they request an introduction.

ARE YOU GOING TO BUILD MY DECK FROM SCRATCH?

We are not building your deck from scratch, however we count on you to start by applying the format recommended in our toolkit. Based on your first draft, given the already recommended structure, we will provide you with in-depth feedback from the Silicon Valley Investor's perspective.

AM I GOING TO RAISE MONEY AFTER THE 2 WEEK SESSION?

No one can ensure that you will raise capital. It's a complex and extensive process that depends on many external and internal factors that no one can control 100%.

For example, your timing to the market, your team, your technology, and product offering. Additionally, the existing and upcoming competitions, your ability and speed to execute strategy and agility to pivot, etc..... However, we will assist you in building the right structure to present your services/products in a manner that can be appealing to investors.



FAQ

AFTER THE 2 WEEK SESSION DO I NEED ADDITIONAL EXCLUSIVE SESSIONS, CAN YOU HELP?

We prioritize working with previous members. We do offer Ad hoc sessions depending on specific necessity at a fixed rate or a package of 10 sessions depending on the necessity.

WHY IS YOUR SERVICE NOT FREE?

We believe that, if we are able to provide you with support during your fundraising process by sharing with you our time and our gained experience through the years, it's fair to be compensated for it. This will help us to continue working in a more sustainable way, grow our team, and extend new offers to all of our members.





“You will need to pitch your startup the right way to make the difference and I will help you.”

Guillaume de Dorlodot

CEO and Co-founder of Startup Basecamp

After 7+ years in Silicon Valley and working with more than 3,000 founders from 85+ countries, we noticed similar challenges.

We’ve used our experience to offer an advanced Fundraising Workshop offering what will bring your Startup deck and Pitching game to Silicon Valley’s highest standards..

During the 2 weeks program, I will share directly with you all the experience that I’ve gained during the last 7 years in Silicon Valley. Working with dozens of founders who have raised millions, or who took part in major accelerator programs like YC and 500 or TechStars and by learning directly from VC’s and angels about their expectations.

I’ll help you to craft your Silicon Valley pitch deck and story which will become your best weapon to convince investors that your solution is worth considering for investment.

Remember it takes up to 6 months to fundraise, but your story, your solution, and your go-to-market strategy are unique. You will need to pitch it the right way to make the difference and I will help you.



Thank you!

Guillaume de Dorlodot,
Co-founder & CEO, Startup Basecamp
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