



Silicon Valley's Corporate Innovation Programs

“We believe that Entrepreneurs and corporation building financial technology have a growing opportunity to positively impact the world on a large scale. Providing innovative, profitable and meaningful solutions to the world biggest problems and the underserved Billions of humans.”

Guillaume de Dorlodot
CEO Startup basecamp



Embrace Disruption and consequently push your boundaries to change the world.



Let us be your basecamp
to help you go to the top.

Bridging International Tech Ecosystems & Silicon Valley



**We believe that the unique Innovation mindset of the
Silicon Valley ecosystem can empower Entrepreneurs,
Intrapreneurs and Investors to build innovative solutions
that change the world**

Develop the Silicon Valley startup innovation mindset within your organization to build a future that matter.

We believe that corporations are more than ever capable to embrace disruption and most importantly capitalize on the new opportunities brought by technology and the world's biggest issues as Financial inclusion, climate changes, education, health care...etc






Seeking to shape the future of your industry?



Firstly, the Corporate Innovation Program is a week-long opportunity to gain highly actionable knowledge on the culture of innovation and the upcoming technologies disrupting established industries.

After that, grow in your understanding of how emerging technologies such as artificial intelligence, blockchain/cryptocurrency, cybersecurity and innovative business models are impacting your business and industry.

In conclusion, start to build a value-driven network in the Silicon Valley and gain access to local disruptive startups and industry insiders.



OUR METHODOLOGY:

INSPIRE



Get inspired by visits, experts and speakers.

ACQUIRE



knowledge and network through workshops and meetings.

ACTIVATE



Your experience and Silicon Valley connections.

1

Learn directly from active and experienced VC/angels, experts and founders from the Silicon Valley Tech ecosystem

2

Acquire actionable know-how to help you to prepare and change your organization

3

Start to Build your Silicon Valley network of experts, investors and founders

WHICH INDUSTRY ARE YOU BUILDING THE FUTURE OF?

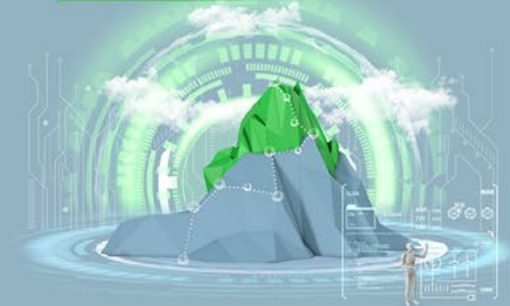
FINTECH



HEALTHTECH



GREENTECH



CANNABISTECH



FOODTECH



MORE INDUSTRIES COMING SOON



We are designing industry focus programs to increase the power of innovation.

KEY ELEMENTS:



MEET EXPERTS

Meet with Silicon Valley investors, angels and venture capitalists and experts to gain an introduction and insight into the unique Silicon Valley investment landscape



VISIT ACCELERATORS

Visit a Silicon Valley accelerator and participate in a roundtable discussion on their startup selection and coaching methodologies



NETWORKING

Build relationships with industry insiders and key players in the startup world to develop your own Silicon Valley network



PITCH EVENT

Take part in a pitch event with real Silicon Valley early stage startups and hear feedback from investors




WHAT EXPECT:

Our Corporate Innovation Program offers an in-depth Silicon Valley experience for organizations seeking to maximize their time in the Valley by providing the opportunity to learn the key methods Silicon Valley startups use to innovate, gain insights about new technological threats and opportunities in their industry and the chance to start building your own local network of experts, founders and investors.



How Silicon Valley's startups are creating the future of your Industry?

OUR CORPORATE PROGRAM WILL INCLUDE THE FOLLOWING KEY ELEMENTS:



Introduction to the Silicon Valley ecosystem's threats and opportunities



Get to know the insider perspective on new technologies that are changing the world



Visit some of the most disruptive companies in the world




Sit down with startup founders to understand how they run their organizations and develop a culture of innovation to succeed



Dive into corporate venturing and learn how companies in Silicon Valley are establishing their innovation infrastructure and transforming their internal structure




Visit a Silicon Valley accelerator and participate in a roundtable discussion on their startup selection and coaching methodologies




Learn customer-centric innovation approaches to develop your ideal customer profile



How do you find your product market fit? Get introduced to the best practices and methodologies to innovate faster within your organization



Make valuable connections by networking with disruptive entrepreneurs, industry experts and investors



DETAILS:

AUDIENCE:



The Corporate Innovation Program is designed for executives and intrapreneurs who are seeking to understand the future of their industry in order to prepare their organization for upcoming threats and opportunities

Companies: Industry specific companies seeking to innovate on specific projects

Executives/top management: Who are seeking to understand and experience the Silicon Valley

Managers: Business Development or Strategic Project Manager professionals

Business Owners: Who want to take their company to the next level

GROUP SIZE:



12-25
Participants

LENGTH/TYPE:



5 Days
Full time





LOCAL NETWORK / POSSIBLE VISITS:





Startup
Accelerator



ANDREESSEN
HOROWITZ



Google Developers



NUMERAI

PANTERA



DATAVISOR



Felicis Ventures



Financial
Venture Studio



BLOCKCHAIN
CAPITAL

And more!



About us



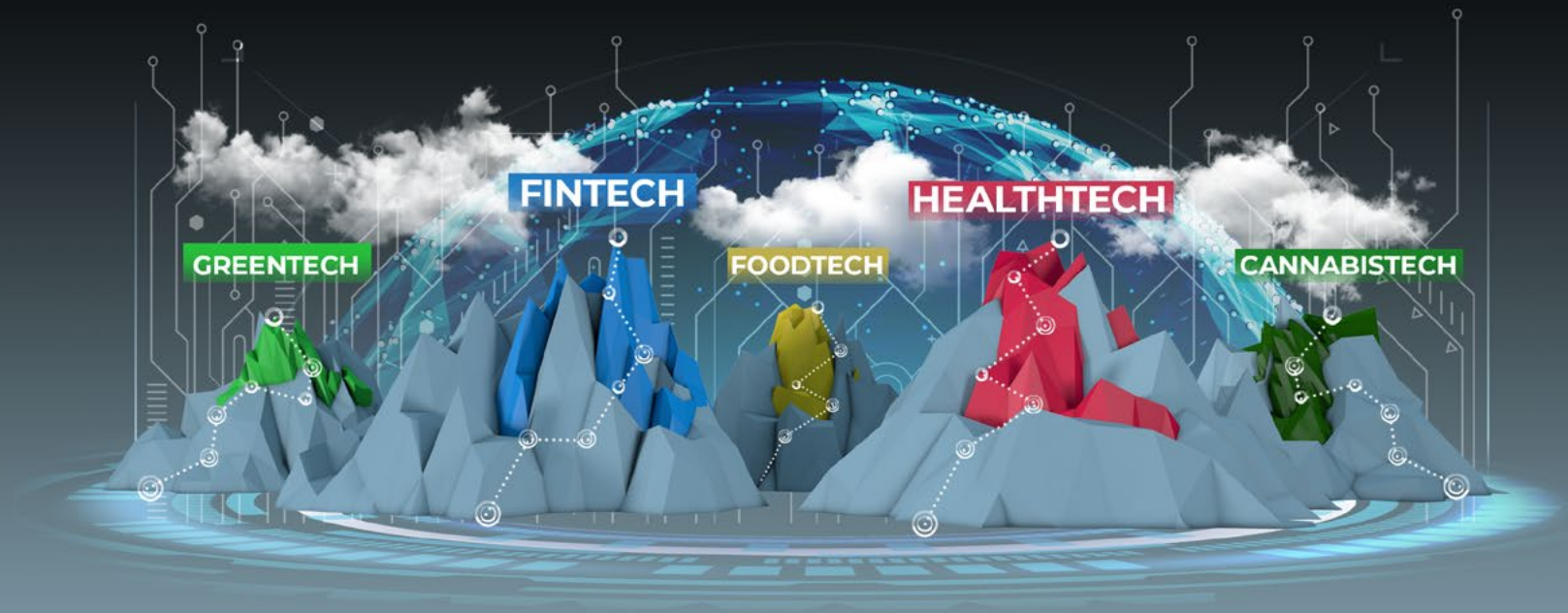


**Technology, Education to
Innovation & Network
Empower Hummans
to Build Innovative Solutions
for World Biggest Problems**



Startups ecosystems & Silicon Valley Top

- **Investors**
- **Accelerators**
- **Startups**



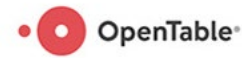
On Industries that Change the World

ALUMNI COMMUNITY:



*"The perfect place to keep a balance,
focus on building
my company and develop great
friendships."*

Mathilde, Co-founder & CEO,
Front App (YC Alumni)





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